How I run a project

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1. Consult

Start with the business goal: what the product should change for its users and what would make it more valuable. Suggest features the founder may not have considered.

2. Architect

Map out the system before anyone writes code: user flows, data, and the AI models and pipelines that fit, whether that is ChatGPT, Claude or a RAG setup.

3. Build with the team

Developers build in short cycles while scope, quality and the client stay in sync.

4. Test and hand over

Run QA, fix what breaks and hand over a product the client understands and can keep growing.

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